



BRITISH MUSIC WEEK ANNOUNCES BUSINESS TO BUSINESS SPEED DATING INITIATIVE

British Week Music launches its very own Business- to-Business Speed Dating initiative as part of the program of events taking place on the November 11th & 12th 2005 at Wembley Conference and Exhibitions Centre. This initiative promises to provide companies with a unique opportunity to meet a wide variety of potential clients in one central meeting place.

Jordan Kensington, the Director of British Music Week states, 'This is an exciting new initiative for British Music Week. It represents a very innovative and creative approach to B2B networking, bringing together companies from a wide variety of different industries to help stimulate business productivity.'

The aim of this initiative is to help companies, particularly SME's, increase business contacts, stimulate new business and create business synergy opportunities. Remi Harris, Project Manager for the Association of Independent Music welcomes this initiative saying, "AIM recognise the importance of networking to small companies, and hope that this speed dating event is a great success and will help visitors to British Music Week get the most out of the opportunities presented by the event."

B2B Speed Dating sessions are open to all British Music Week delegates registered to attend the event. As a delegate you will also have access to the various seminars, Question & Answer sessions and showcases. The B2B Speed Dating sessions will run throughout both days of the event, companies will be required to sign up to participate. Organisers of British Music Week strongly advise companies to register early. To purchase tickets and receive early bird concessions contact the British Music Week offices on 0870 743 6653.

To register for British Music Week please visit www.britishmusicweek.com.

For all enquiries regarding British Music Week please contact Jordan Kensington on jordan@britishmusicweek.com or Kizzy Donaldson on kizzy@britishmusicweek.com.

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Notes to Editor

British Music Week is one of the UK's leading music conferences aimed at artists, music writers, educators, trade organisations, media companies, labels and publishers. British Music Week provides information and advice from industry figures as well as opportunities to promote and network. British Music Week is an event with a long-term strategy to promote and safeguard the future of British Music.