



New Music Industry Event at Wembley Arena

Invincible Media have launched a brand new music event called British Music Week which is being heralded as the 'British Midem'. This event is aimed at music writers, music educators, music media, labels and publishers and is the first of its kind to take place within the UK. British Music Week will offer access to information, advice from key industry figures, opportunities for companies to promote and network as well as giving a platform for unsigned artists to perform at key live music venues across London.

British Music Week pays homage to the legacy of the UK music industry and is an event with a long term strategy to promote and safeguard the future of British Music.

The main organiser for this event, Jordan Kensington states, "This is a fantastic opportunity that I hope the music industry embrace. It is an exciting time within the industry, where there has been a fresh surgerence of incredible music writers and performers that have gained success both domestically and internationally. We also have a great music infrastructure of labels, publishers, managers and various media platforms that needs to be invested in, supported and encouraged to advance.'

This event aims to champion British music bringing the component parts of industry together through a series of seminars, workshops and showcase events that will take place on 11th and 12th November 2005 at Wembley Arena. There will be various related activities taking place across that week to help establish British Music Week as one of the UK's music industry event of the year.

Keynote speakers confirmed are Lesley Golding Head of Content M2Y/Siemens, Barney Wragg, Vice President of Universal, John Ingham , Head of Content @ O2 and Simon Wheeler, Head of Marketing for the Beggars Group.

The official British Music Week website goes online on 15th July 2005.

To get involved in British Music Week and to purchase advanced tickets please contact Kizzy Donaldson on 0870 743 6653 or kizzy@britishmusicweek.com

For general enquiries please contact info@britishmusicweek.com

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Notes to Editor

Invincible Media is the owner of Invincible Events Management, Invincible Magazine, Invincible TV and Invincible Radio.

Invincible Magazine was originally launched as an online magazine in January 2000. Due to its success and demand Invincible Magazine was made available as a hardcopy providing a fresh and inventive music, fashion and lifestyle publication for the British Youth and Adult market.

Invincible Events Management is responsible for organising the Urban Music Awards and World Online Music Awards.